Sustainable Development Goals: Joining Forces for Business Action

14 May 2015, Jacobs, Glasgow

Outcome of Rio+20

An intergovernmental process:

- Defining the Sustainable Development Goals- SDGs
- Addressing the three dimensions sustainability
- Based on Agenda 21 and the Johannesburg Plan of Implementation
- Building upon achievement & lessons learned from the MDGs
- Focusing on priority areas for the achievement of SD

Sustainable Development Goals Track

- Led by the Open Working Group to prepare a proposal for consideration by the General Assembly
- Universally applicable to all countries
- Action-oriented
- Concise
- Limited in number
- Aspirational
- Easy the communicate

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Post-Millennium Development Goals Track

- Led by UN Secretary-General
- Consultations on the post-development framework replacing the MDGs
- High Level Panel of Eminent Persons
- Sustainable Development Solutions Network
- UN Global Compact Consultations
- UNDP Thematic and National Consultations

THE WORLD WE WANT

...what next?

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Post-2015 Development Agenda

A Single Framework and a Single Set of Goals

SDGs
Ensuring Sustainable Development

Post-MDGs
Overcoming Poverty and Insecurity

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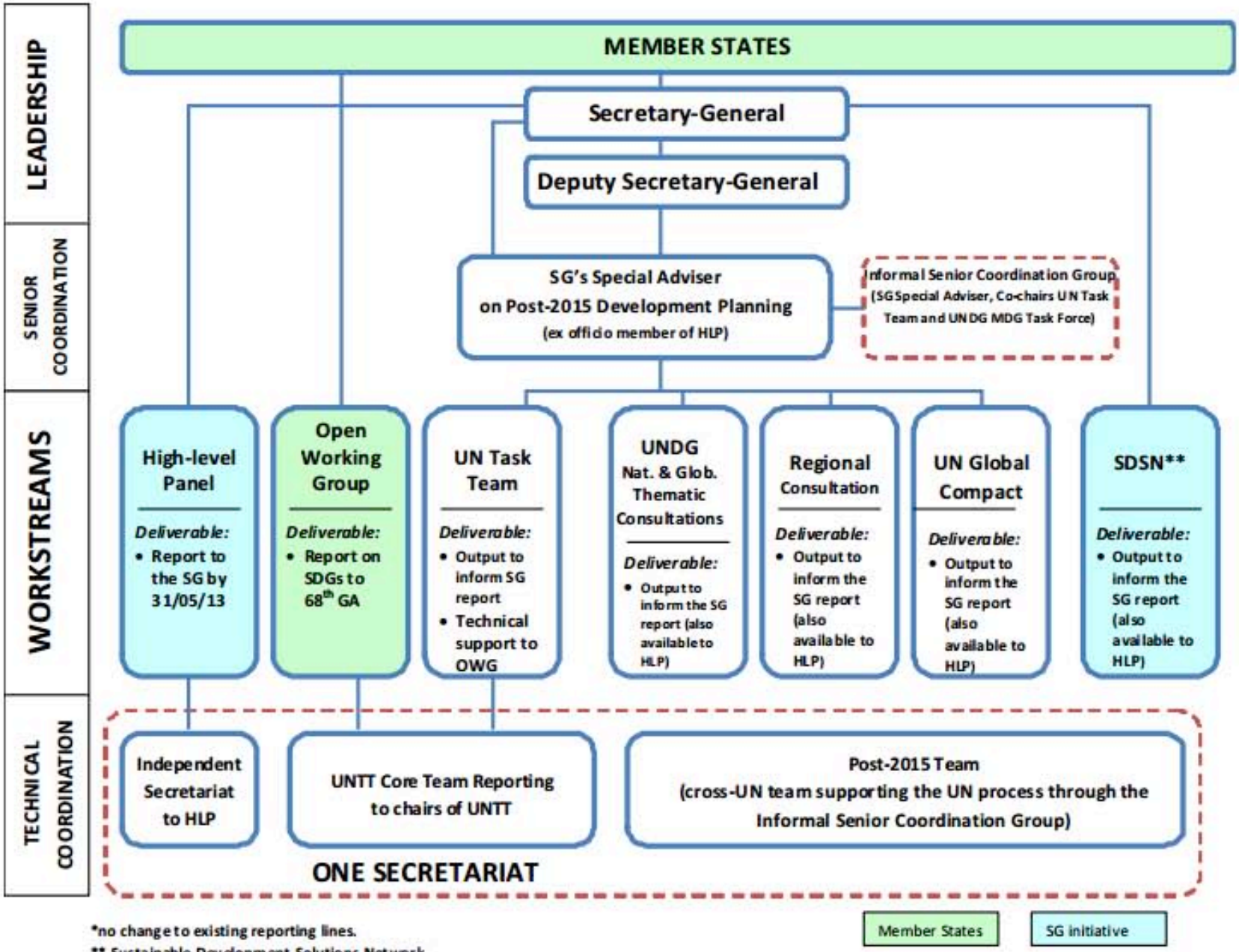

*no change to existing reporting lines.
** Sustainable Development Solutions Network

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Goal 8

Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all

- An **overwhelming acceptance** of the need to move towards a green economy
- A **global collective rethinking** of the business models of the last century
- **Linkages** between being “green” and economic growth/decent job creation/ poverty reduction
- Green sectors as **new growth engines** enabling developing countries to **leapfrog** into modern economies

Green Economy according to ILO/UNEP

Dynamic, evolving and relative concept

- **Reduce** energy consumption
- **Avoid** green-house gas emissions
- **Improve** energy efficiency
- **Minimize** waste
- **Restore** ecosystems

Green Economy where businesses and people **PROSPER** within Environmental Limits

Evidence of strength of green economies by UNEP

2.3 million jobs in renewable energy now to grow to 20 million by 2030

USD 253 bn market for water supply, sanitation,& water efficiency now to grow to USD 658 bn by 2020

EU & US: green buildings to create 2-3.5 million jobs

Organic agriculture providing more than 30% more jobs/hectare

China: 10 million jobs in recycling; and renewable energy output at USD 17 bn/year employing 1 million

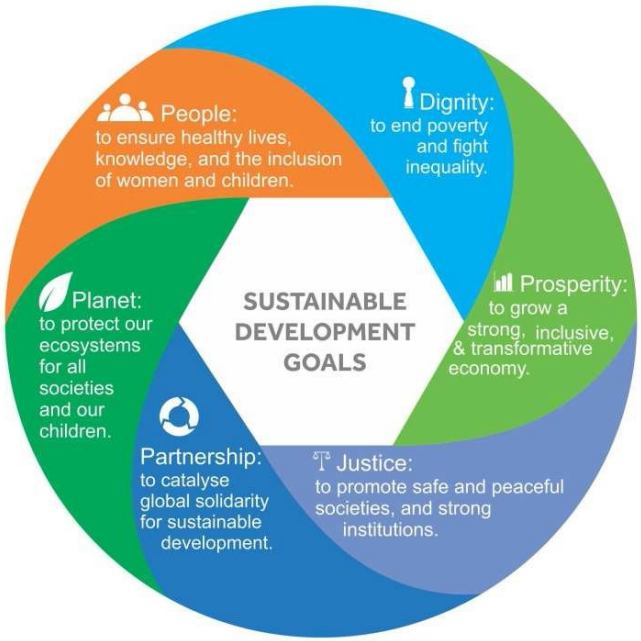
Goal 17

Strengthen the means of implementation and revitalize the global partnership for sustainable development

MDGs relied on voluntary aid and individual promises from countries, perpetuating a dependence on donor-recipient aid relationships

SDGs should promote a paradigm shift of financing, beyond 'development aid'

- multi-stakeholder partnerships
- good governance
- ethical trade
- social investment
- capacity building



The Big Test for the 2015

How to build coherent plans of action between the two agendas: domestic and international, development and sustainability

And we need to do a big push- the last lap to finish the MDG run. The higher we complete, the higher will be the bar as we start!

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"We are the first generation that can end poverty and the last generation that can take steps to avoid the worst impact of climate change. Future generations will judge us harshly if we fail to uphold our moral and historical responsibilities."

UN Secretary-General Ban Ki-moon

"We have to have a plan equal to the challenge… we need to think about how we bring public and private together to achieve these goals."

Jim Yong Kim, President, The World Bank

"At this point in time, it's macro critical, it's people critical, it's planet critical."

Christine Lagarde, Managing Director, International Monetary Fund

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Thank you!

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